



51A Middle Street Newburyport MA 01950

Phone: 800-588-7039

contact@bhfe.com

www.bhfe.com

Course Information

Course Title: Investing in Alternative Assets **#377524**

Number of continuing education credit hours recommended for this course:

In accordance with the standards of the CFP Board, the IDFA, and the National Registry of CPE Sponsors CPE credits have been granted based on a 50-minute hour.

CFP®: 1.5 (Registered with the CFP Board: Program ID # 326268)

CPA: 2 (Accepted in all states)

National Registry of CPE Sponsors ID Number: 107615.

Sponsor numbers for states requiring sponsor registration:

Florida Division of Certified Public Accountancy: 0004761 (Ethics #0011467)

Hawaii Board of Accountancy: 14003

New York State Board of Accountancy (for ethics): 002146

Ohio State Board of Accountancy: CPE.51 PSR

Pennsylvania Board of Accountancy: PX 178025

Texas State Board of Accountancy: 009349

Course Description

There are a number of alternative assets that may generate higher yields than your usual investments in the stocks and bonds of public companies. In the *Investing in Alternative Assets* course, we describe a range of alternative assets and their characteristics, including investments in collectibles, cryptocurrency, infrastructure, intellectual property, life settlements, and more. We also note the dangers inherent in these investments, and the types of analysis work required to decide whether alternative assets might be a good investment choice for you.

Course Content

Publication/Revision date: 5/15/2024.

Author: Steven M. Bragg, CPA.

Final exam (online): Ten questions (multiple-choice).

Program Delivery Method: Self-Study (interactive)

Subject Codes/Field of Study

NASBA (CPA): Specialized Knowledge; CFP Board: Investment Planning

Course Level, Prerequisites, and Advance Preparation Requirements

Program level: Overview

Prerequisites: None

Advance Preparation: None

Instructions for Taking This Course

- **Log in to your secure account at www.bhfe.com. Go to "My Account."**
- **You must complete this course within one year** of purchase (If the course is "Expired," contact us and we will add the latest edition of the course to your account (no charge).
- **To retain the course-PDF after completion (for future reference) and to enable enhanced navigation:** From "My Account," Download and save the course-PDF to your computer. This will enable the search function (Menu: Edit>Find) and bookmarks (icon on left side of document window).
- **Complete the course by** following the learning objectives listed for the course, studying the text, and, if included, studying the review questions at the end of each major section (or at the end of the course).
- **Once you have completed studying the course** and you are confident that the learning objectives have been met, answer the final exam questions (online).

Instructions for Taking the Online Exam

- **Log in to your secure account at www.bhfe.com. Go to "My Account."**
- A passing grade of at least **70%** is required on the exam for this course.
- You will have three attempts to pass the exam (call or email us after three unsuccessful attempts for instructions).
- The exam is not timed, and it does not need to be completed in one session.
- For a printed copy of the exam questions, open the exam and press "Print Exam."
- Once you pass the exam, the results (correct/incorrect answers) and certificate of completion appear in "My Account." A confirmation email is also sent.
- CFP Board and IRS credit hours, if applicable, are reported on Tuesdays and at the end of the month.

Have a question? Call us at 800-588-7039 or email us at contact@bhfe.com.

Learning Objectives

- Recognize the differentiating factors between alternative assets and mainstream investments.
- Recall the characteristics, advantages, and risks associated with the various alternative asset types.
- Recognize the mechanics of how cryptocurrencies function.

About the Author

Steven Bragg, CPA, has been the chief financial officer or controller of four companies, as well as a consulting manager at Ernst & Young. He received a master's degree in finance from Bentley College, an MBA from Babson College, and a Bachelor's degree in Economics from the University of Maine. He has been a two-time president of the Colorado Mountain Club, and is an avid alpine skier, mountain biker, and certified master diver. Mr. Bragg resides in Centennial, Colorado. He has written more than 250 books and courses, including *New Controller Guidebook*, *GAAP Guidebook*, and *Payroll Management*.

Copyright © 2024 by AccountingTools, Inc. All rights reserved.

Published by AccountingTools, Inc., Centennial, Colorado.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, except as permitted under Section 107 or 108 of the 1976 United States Copyright Act, without the prior written permission of the Publisher. Requests to the Publisher for permission should be addressed to Steven M. Bragg, 6727 E. Fremont Place, Centennial, CO 80112.

Limit of Liability/Disclaimer of Warranty: While the publisher and author have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose. No warranty may be created or extended by written sales materials. The advice and strategies contained herein may not be suitable for your situation. You should consult with a professional where appropriate. Neither the publisher nor author shall be liable for any loss of profit or any other commercial damages, including but not limited to special, incidental, consequential, or other damages.

Table of Contents

Investing in Alternative Assets	1
Introduction	1
What is an Alternative Asset?.....	1
Dangers of Investing in Alternative Assets	1
Up Front Analysis Work.....	2
Your Investing Philosophy	3
Art Investments	4
Collectibles Investments.....	5
Credit Investments.....	5
Cryptocurrency Investments.....	6
Equity Investments	7
Farmland Investments.....	8
Infrastructure Investments	9
Insurance-Linked Securities	9
Catastrophe Bonds.....	10
Longevity Bonds.....	10
Mortality Bonds.....	10
Intellectual Property Investments	11
Life Settlements.....	12
Litigation Financing	13
Property Investments	14
Farmland Investments.....	16
Property Investment Styles	16
Problems with Property Investments	16
Tax Liens.....	17
Timberland Investments	17
Trade Claim Investments.....	18
Fulcrum Security Investments	18
Water Rights Investments.....	18
Weather Derivatives	18
Summary.....	19
Review Questions.....	20
Answers to Chapter Questions	21
Glossary	23
Index	24